



Report

Statistical

Annual

FY11-12



Metropolitan  
Library System

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# ABOUT THIS REPORT

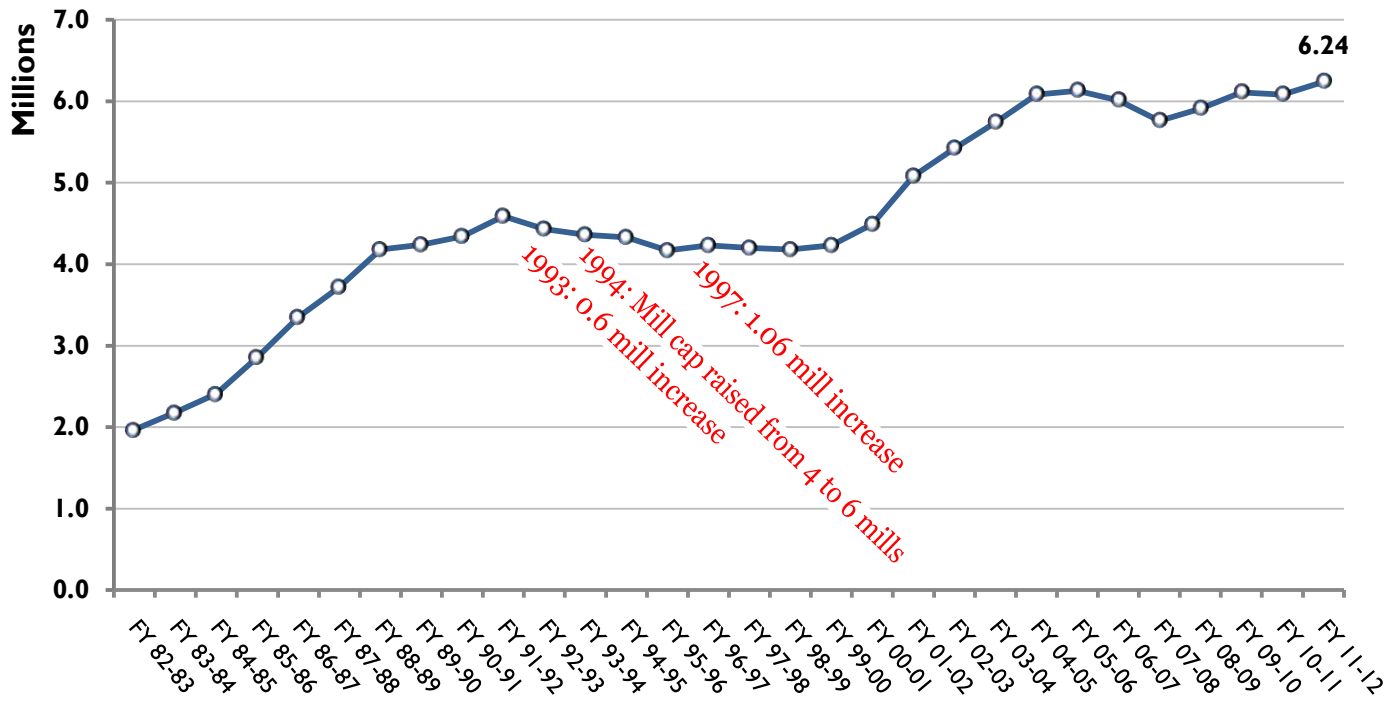
The Annual Statistical Report is a fixture of our yearly reporting practices. The Planning Department begins the process at the close of each fiscal year by **gathering the past year's data**. This information is first used to complete a report for the Oklahoma Department of Libraries (ODL). The ODL report, typically due in early October, is one of the requirements for MLS to be eligible for state aid in the coming year (\$287,392 in FY11-12). It is also an important resource for completing the many other annual surveys and reports, including this one, that are submitted to various agencies and organizations thereafter.

The Annual Statistical Report is intended to provide a fiscal year summary to the staff and Commission and to serve as a record for reference in future years. Some elements of this report vary from year to year but, where possible, numbers are placed in historical context to illustrate multi-year trends. These trends are the result of a combination of factors that can be broadly classified as either stemming from library policies and available resources or as the effects of larger social, demographic, and/or technological developments.

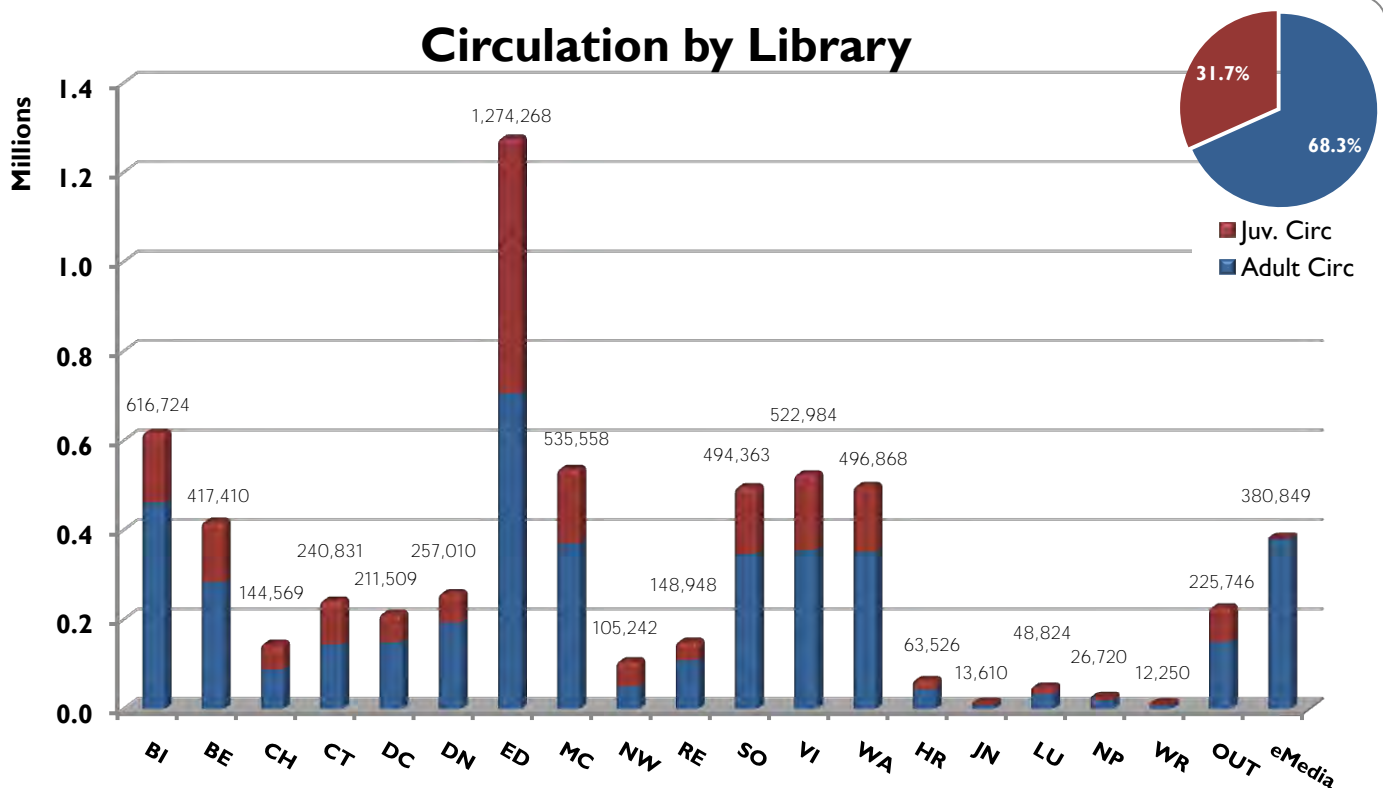
Finally, as we continue marketing the library to promote controlled and sustainable growth, there are considerations, such as maintaining a current and diverse collection, which take precedence over maximizing circulation or other numbers. Therefore, while reading this report, it is important to regard the results presented as a balancing of the resources used to fulfill our mission of **providing materials, services and programs to Oklahoma County's diverse community**.

# CIRCULATION

## Circulation History

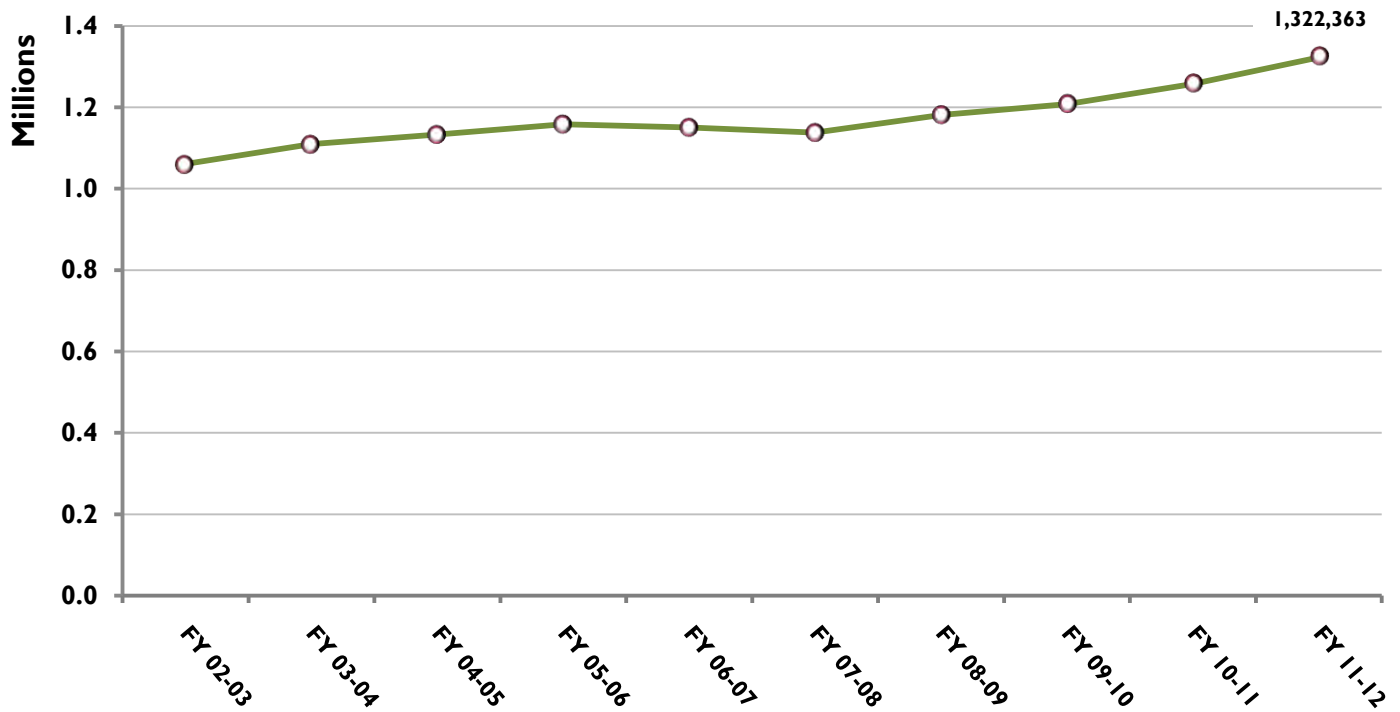


## Circulation by Library

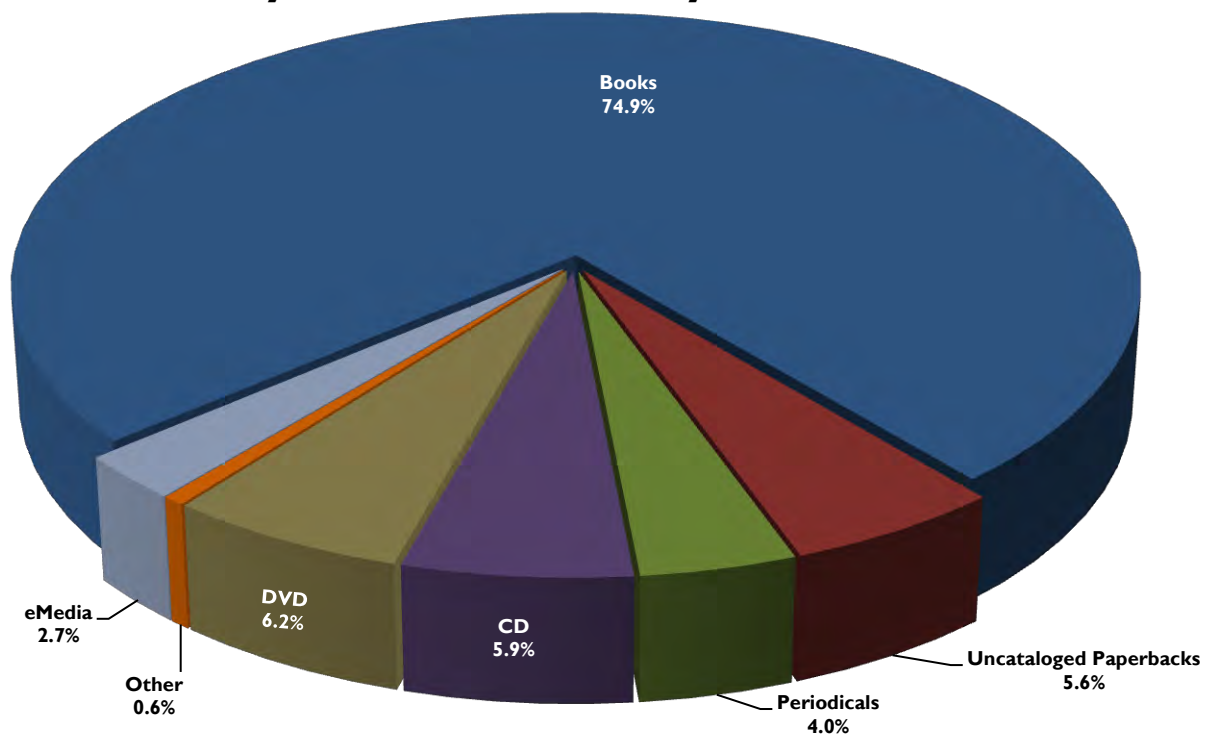


# INVENTORY

## Inventory History

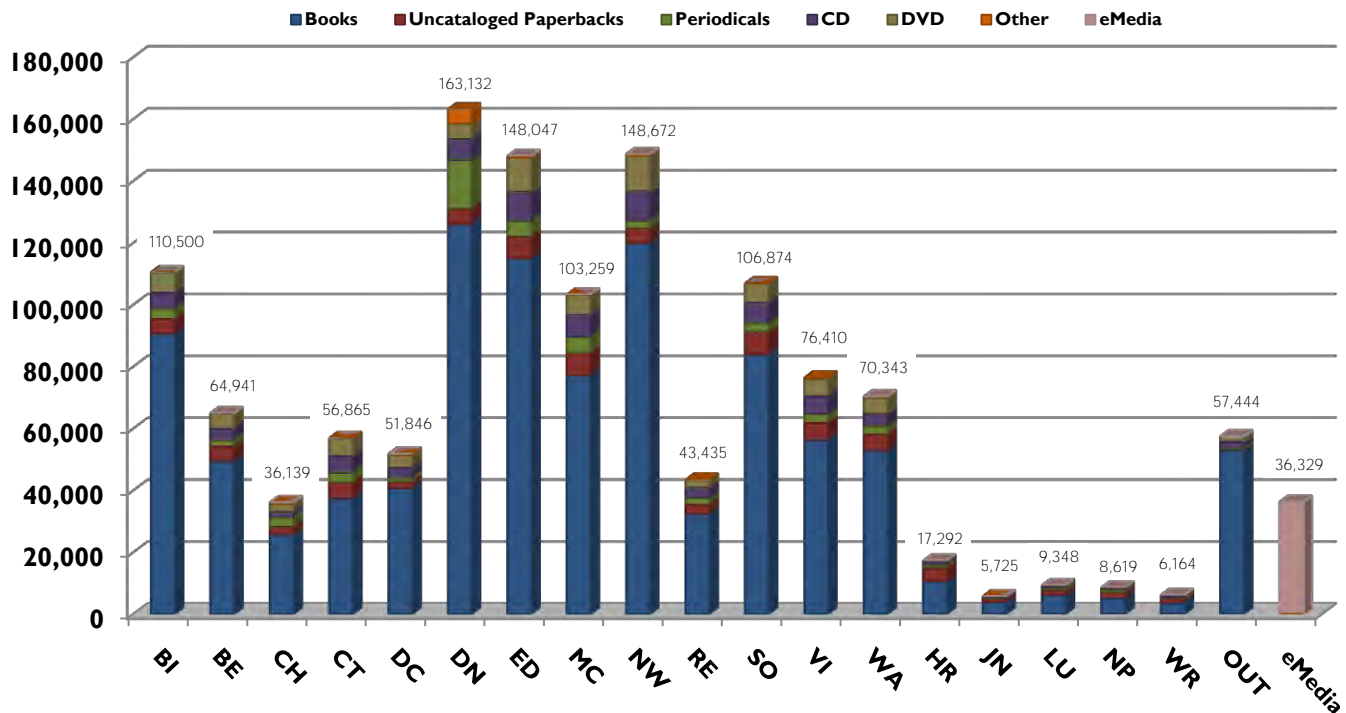


## System Collection by Format

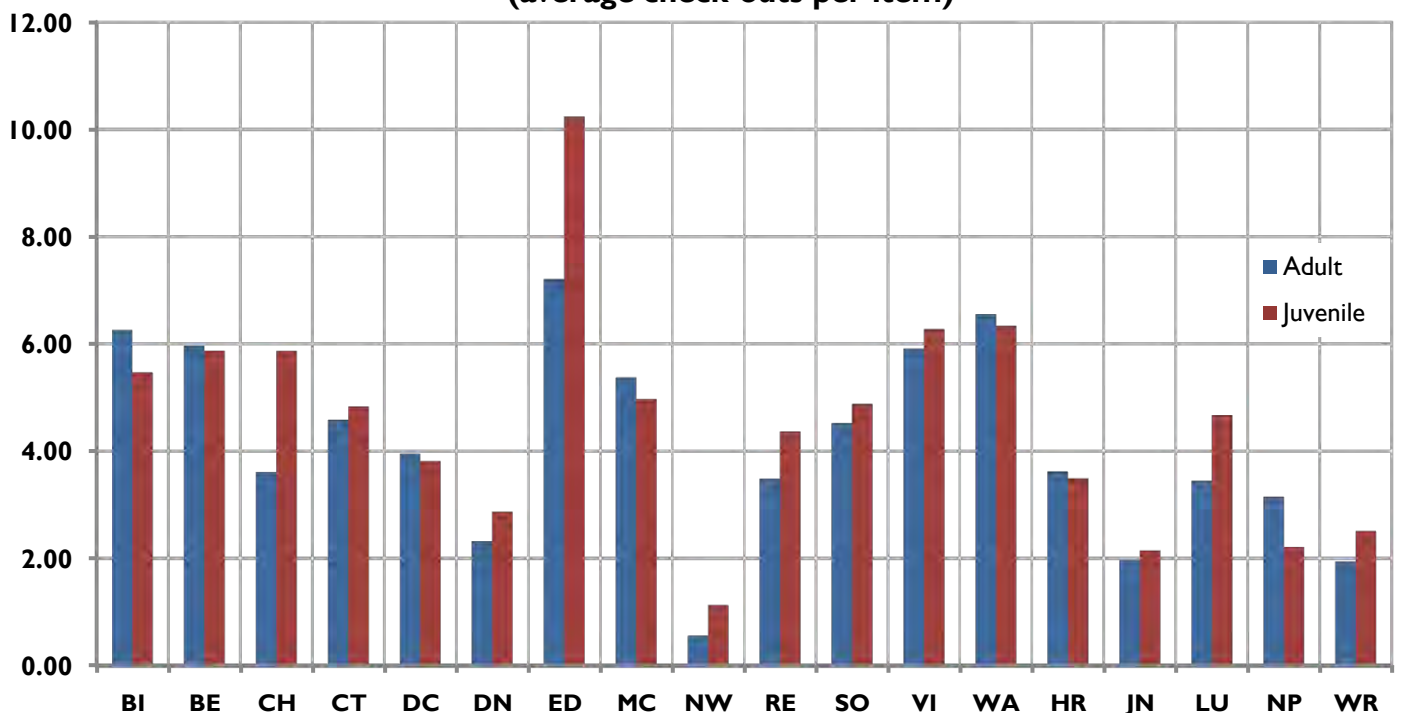


# LIBRARY INVENTORIES

## Library Inventories by Format

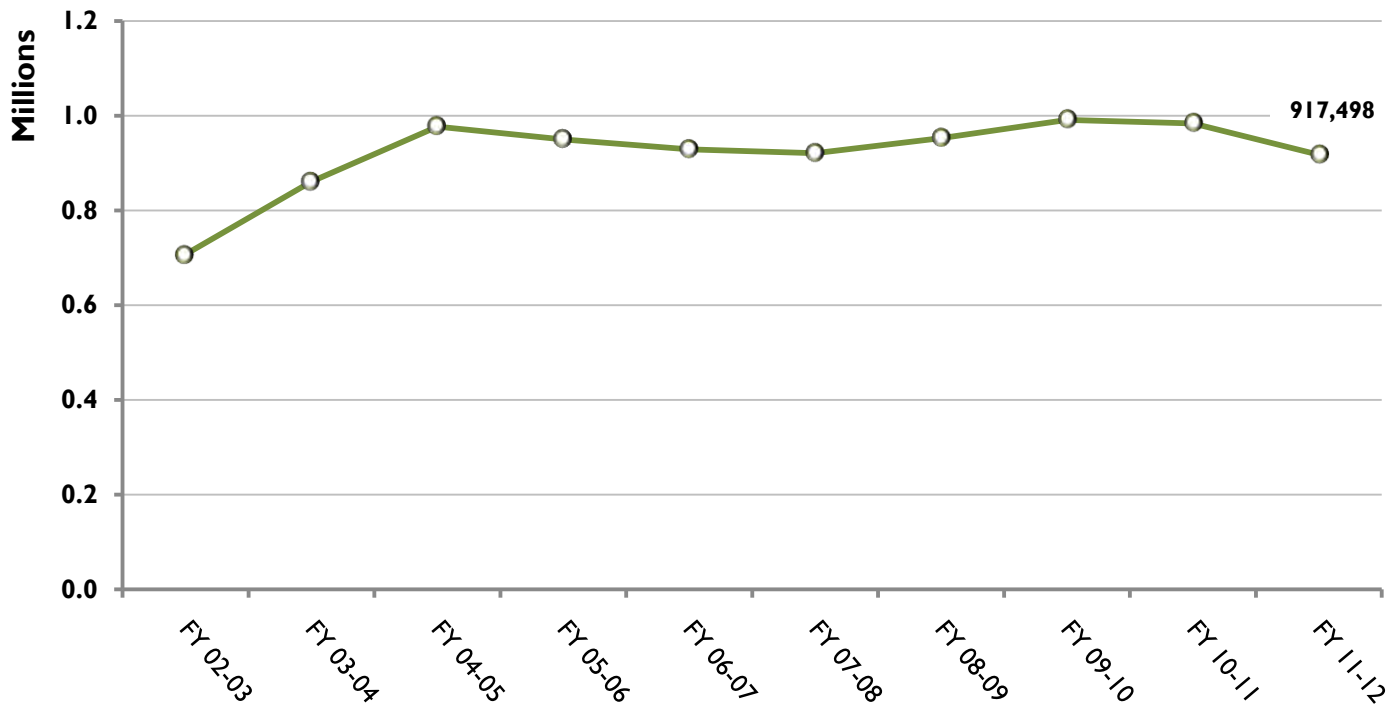


## Collection Turns by Library (average check-outs per item)

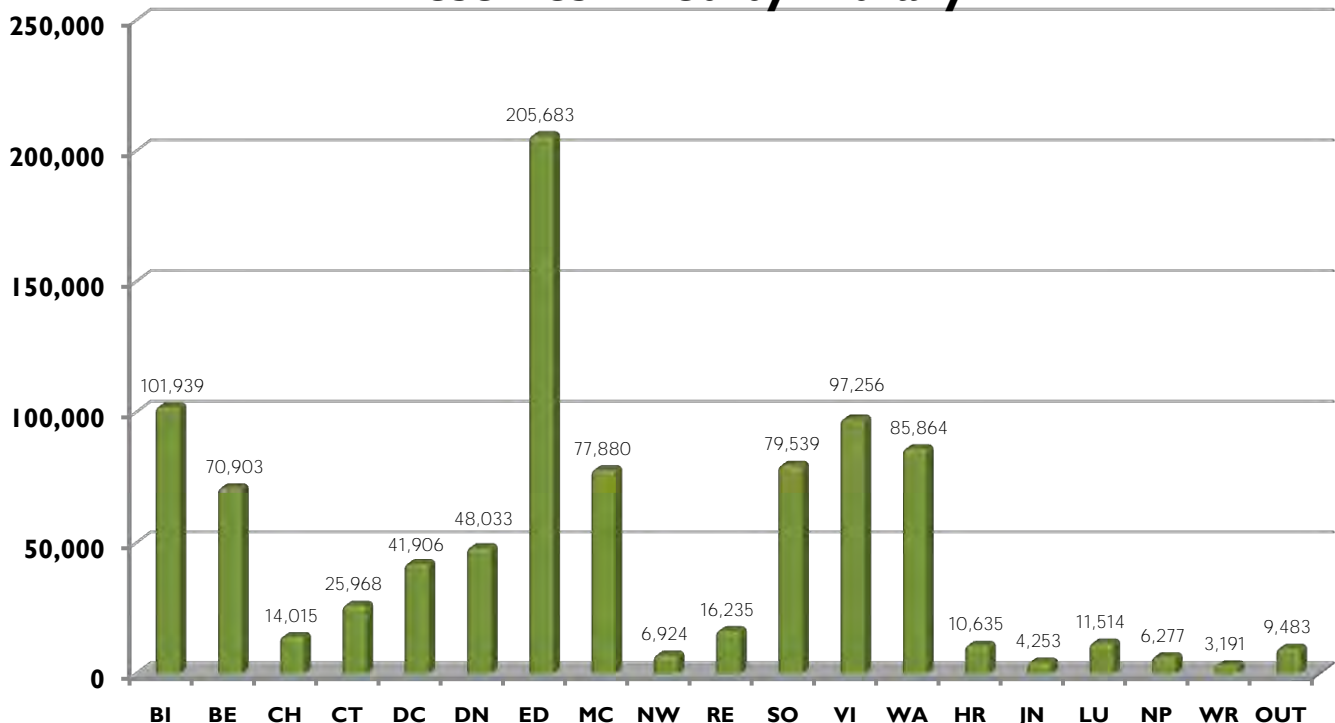


# RESERVES

## Reserves Filled History

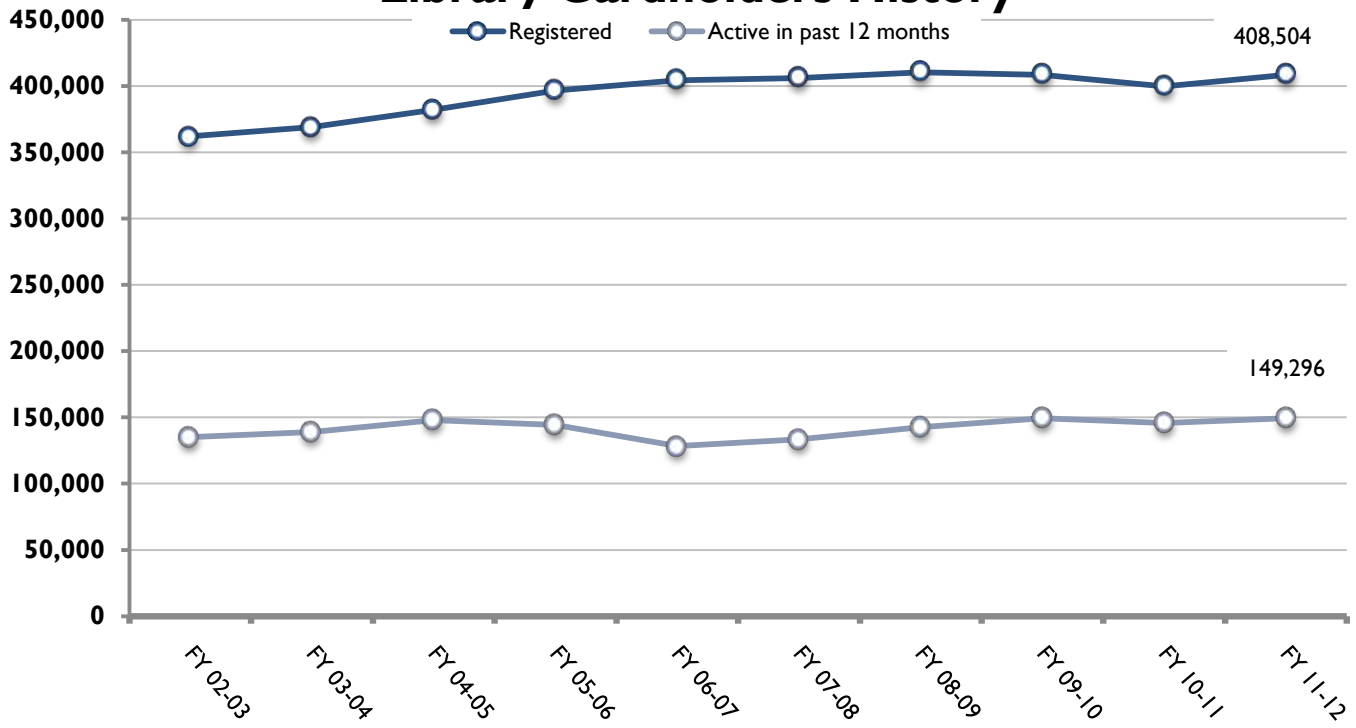


## Reserves Filled by Library

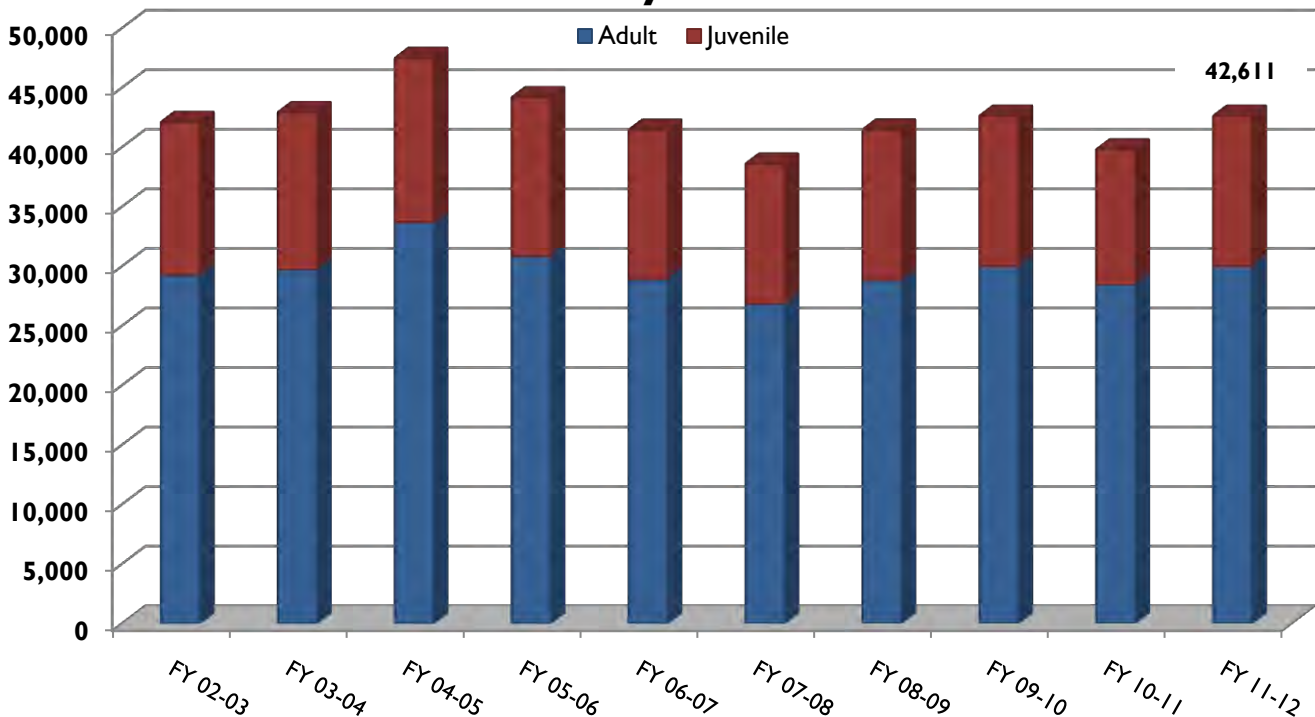


# LIBRARY CARDS

## Library Cardholders History



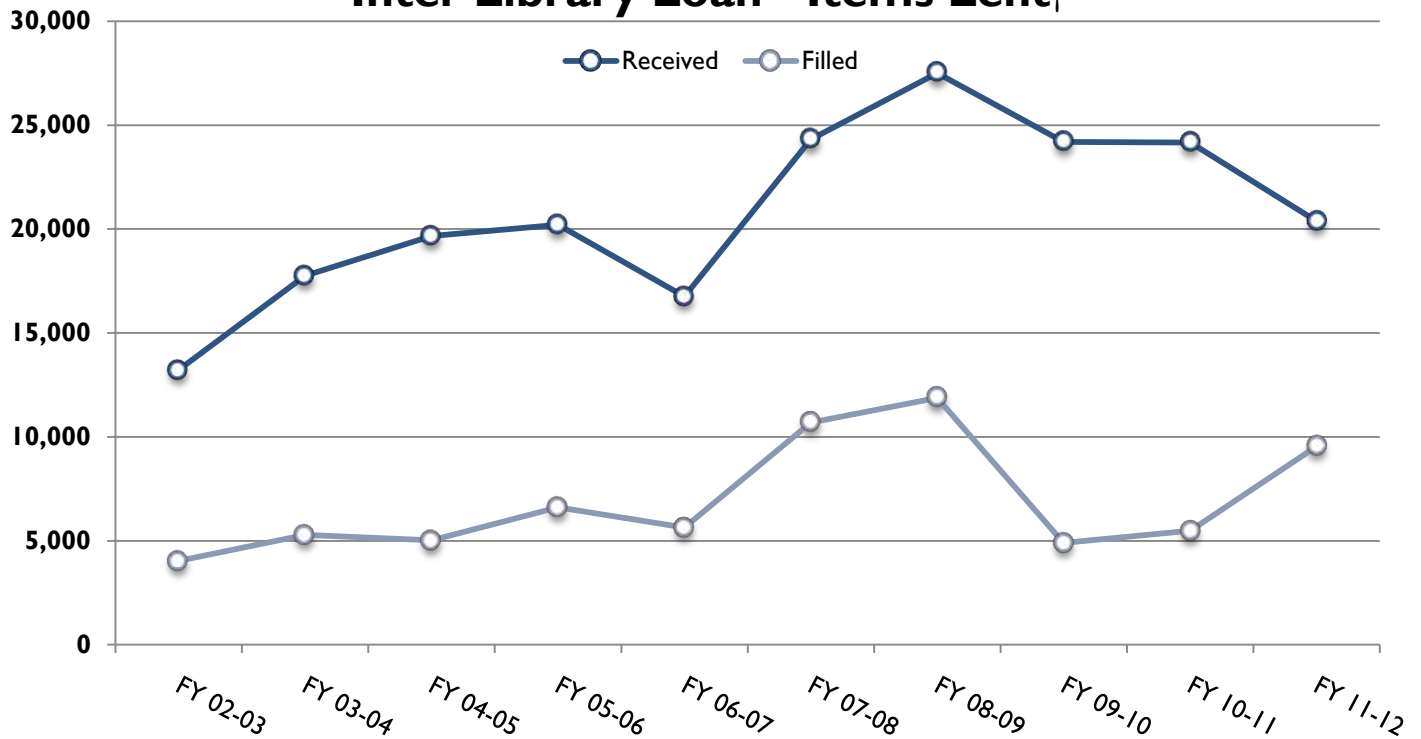
## New Library Cards Issued



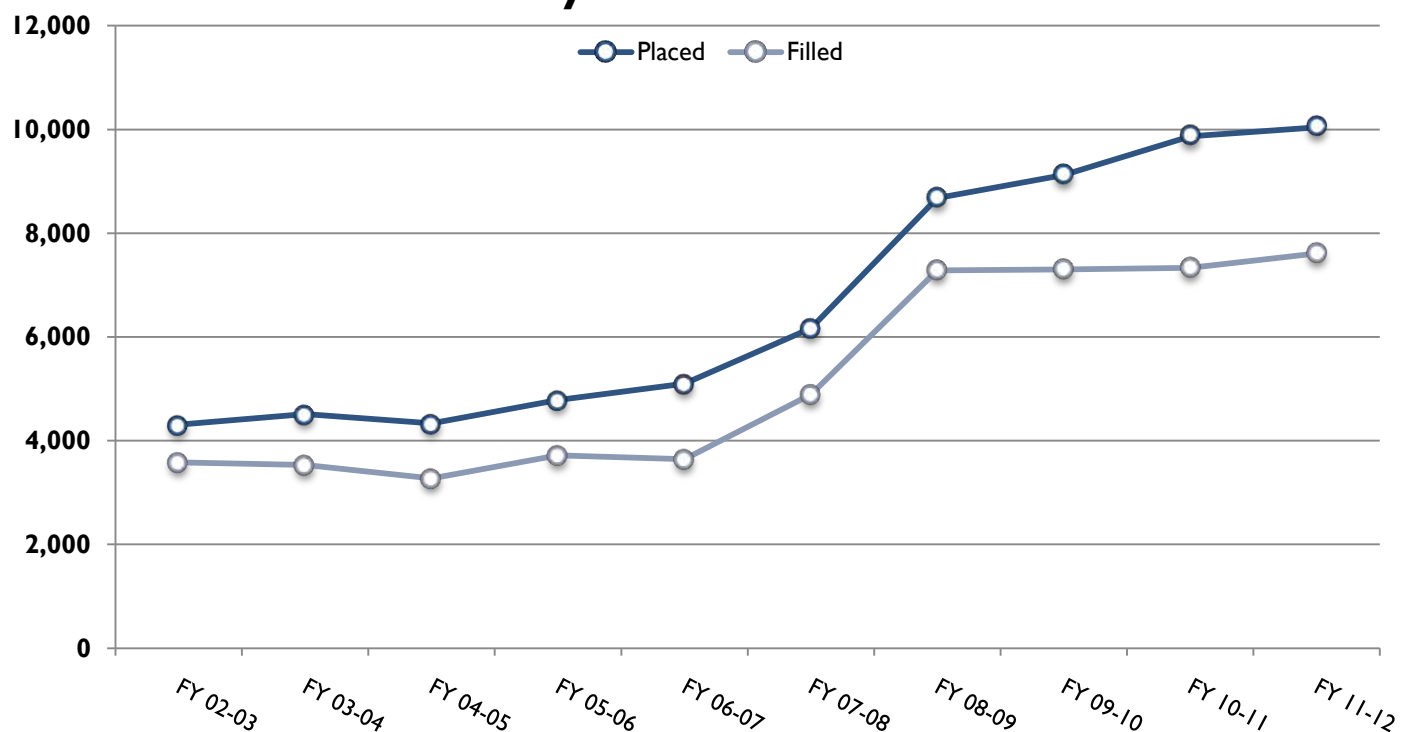


# INTER-LIBRARY LOANS

## Inter-Library Loan - Items Lent†



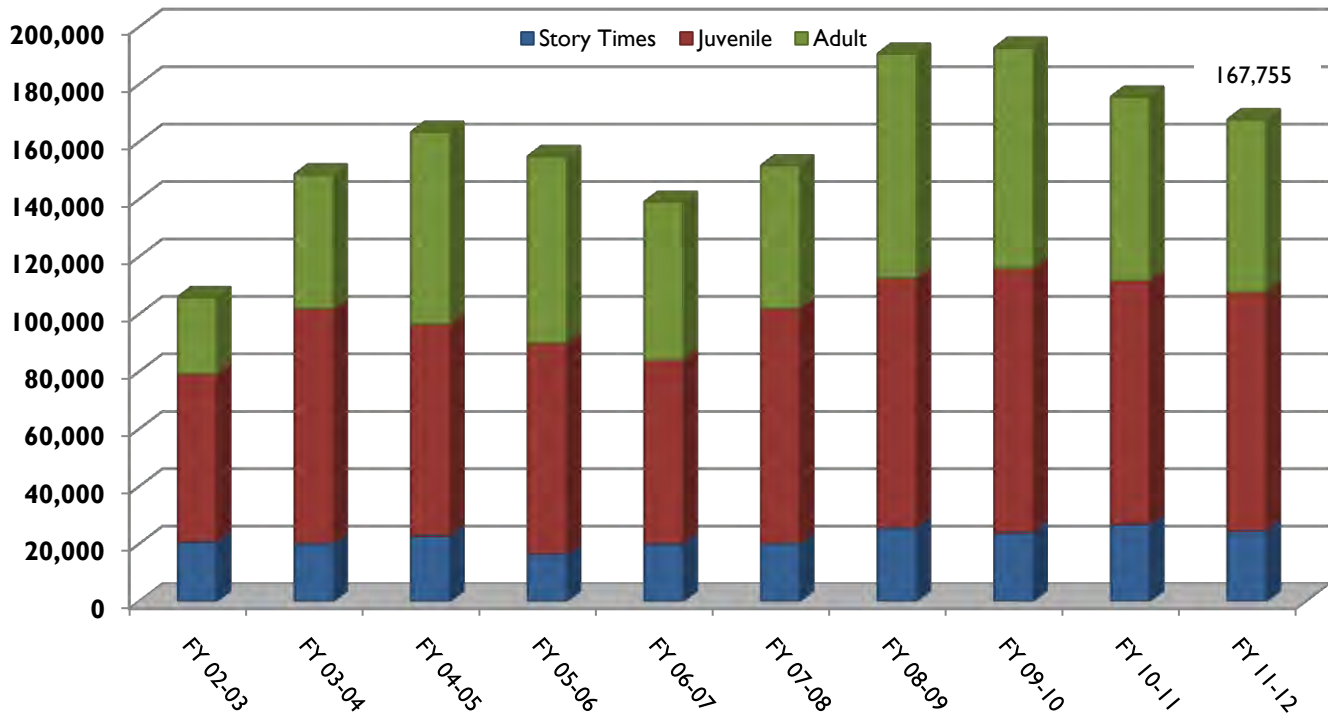
## Inter-Library Loan - Items Borrowed



†ODL's Agent ILL system was discontinued in 2009 which eliminated many duplicate requests. ILL lending was also suspended for 2 months during the move to the service center.

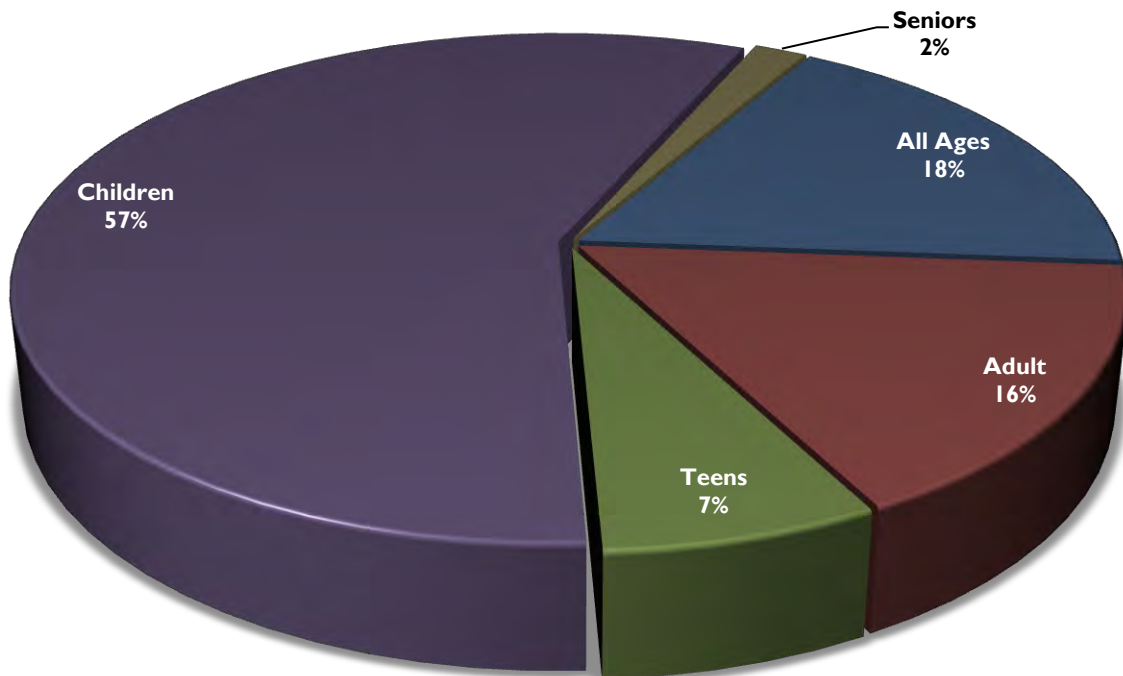
# PROGRAM ATTENDANCE

## Program Attendance History



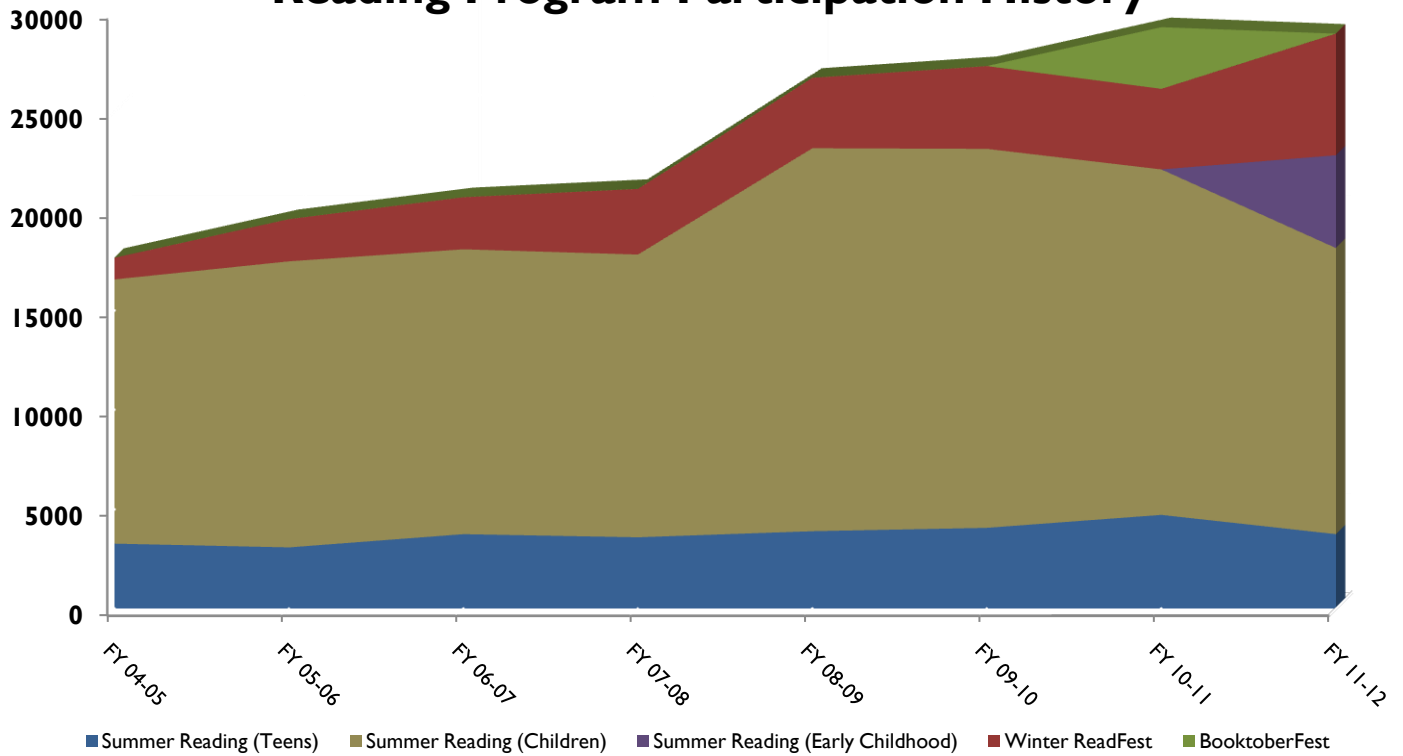
## Program Attendance by Intended Audience

FY11-12 Total Attendance = 167,755

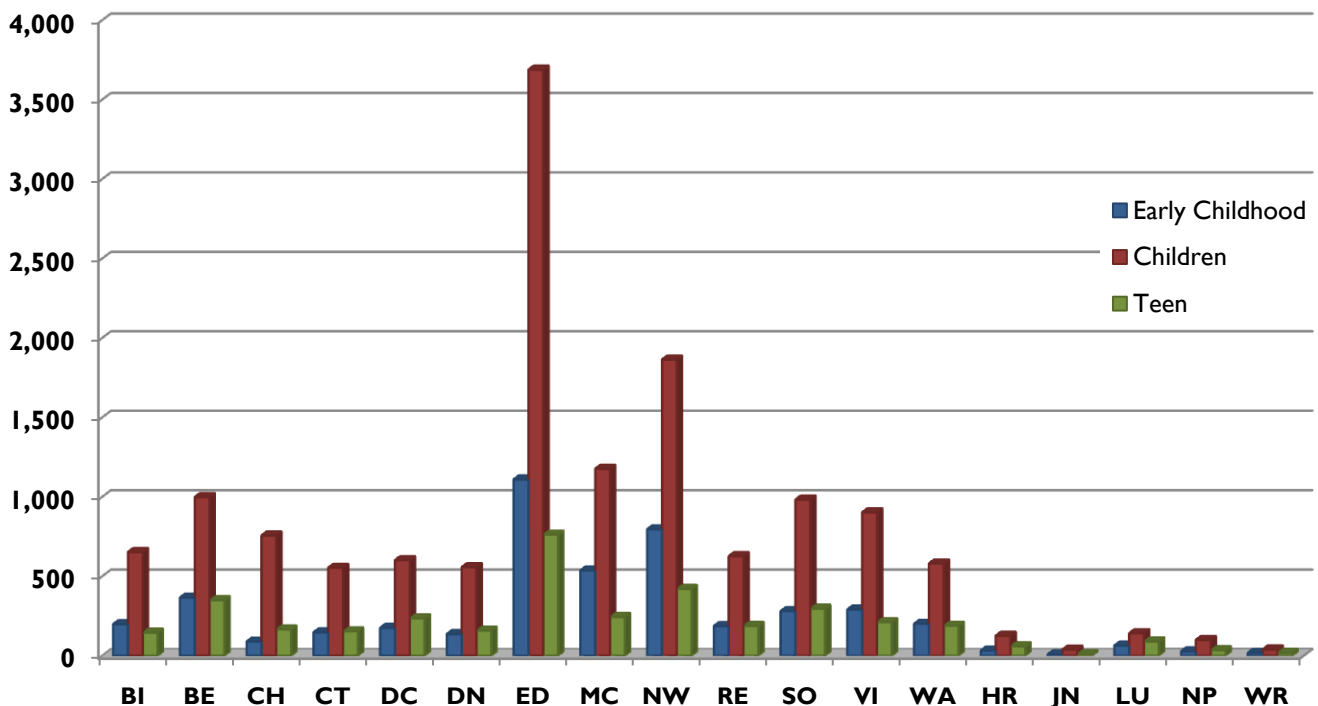


# READING PROGRAMS

## Reading Program Participation History



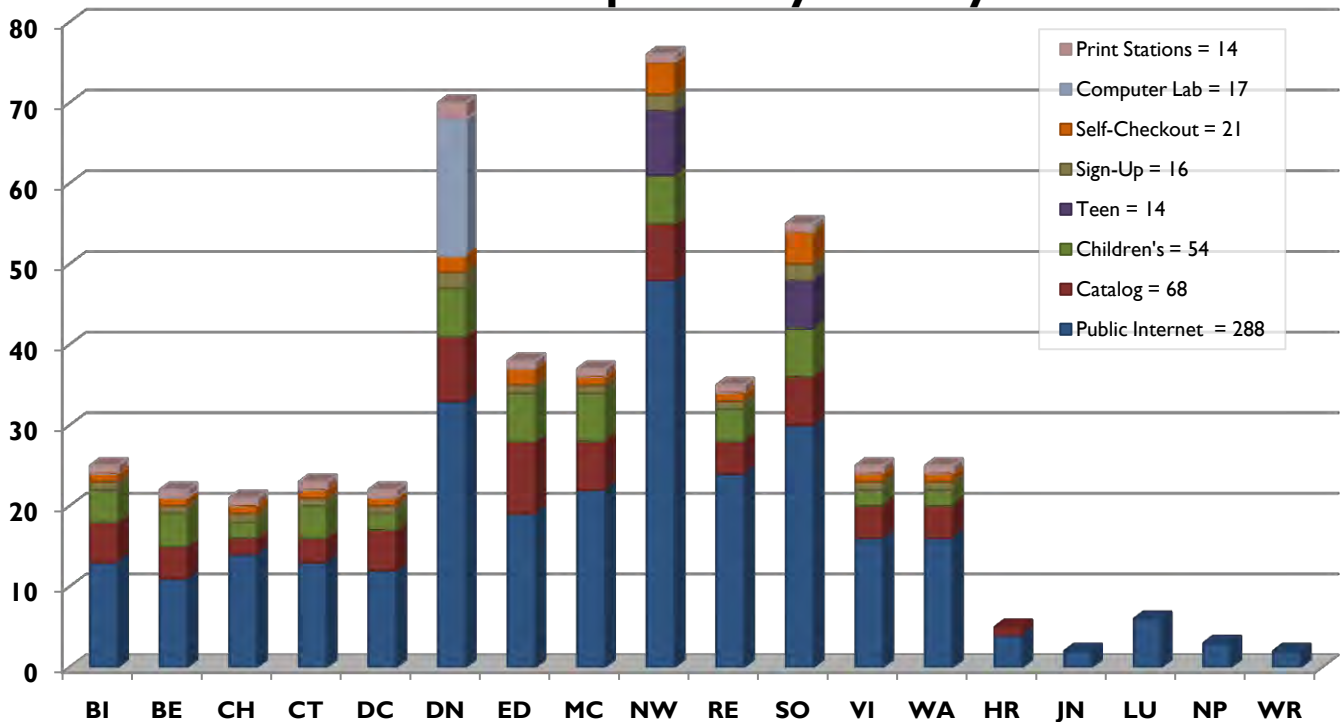
## Summer Reading Sign-ups by Library



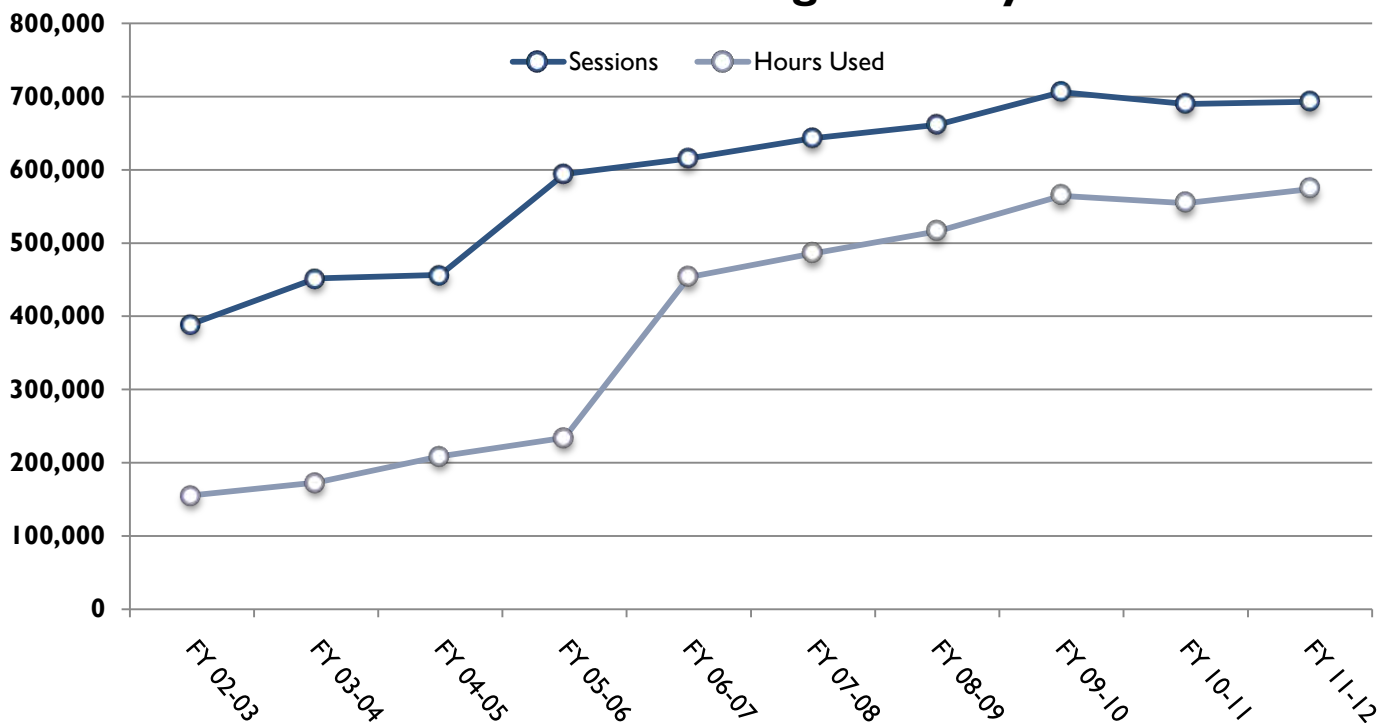
# COMPUTER USAGE HISTORY

## Public Computers by Library

Total = 492

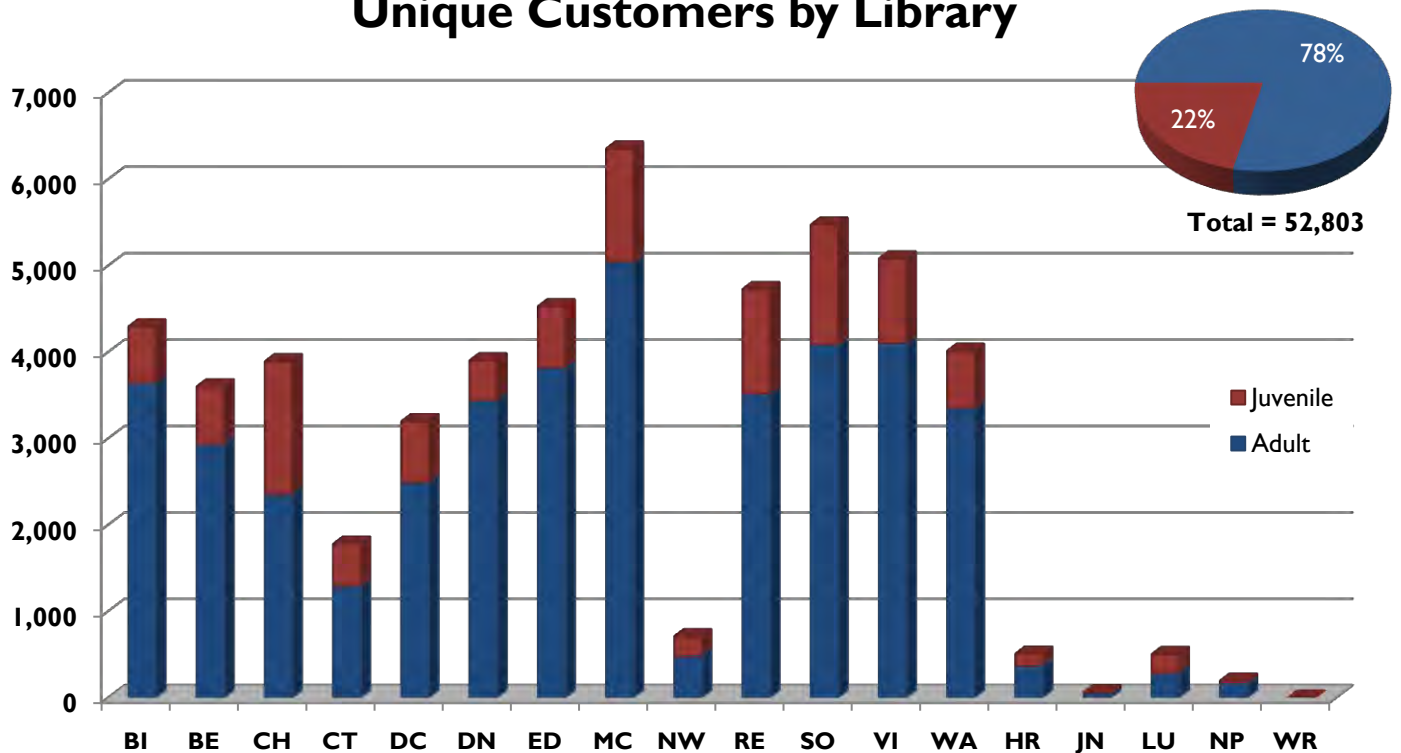


## Public Internet Usage History

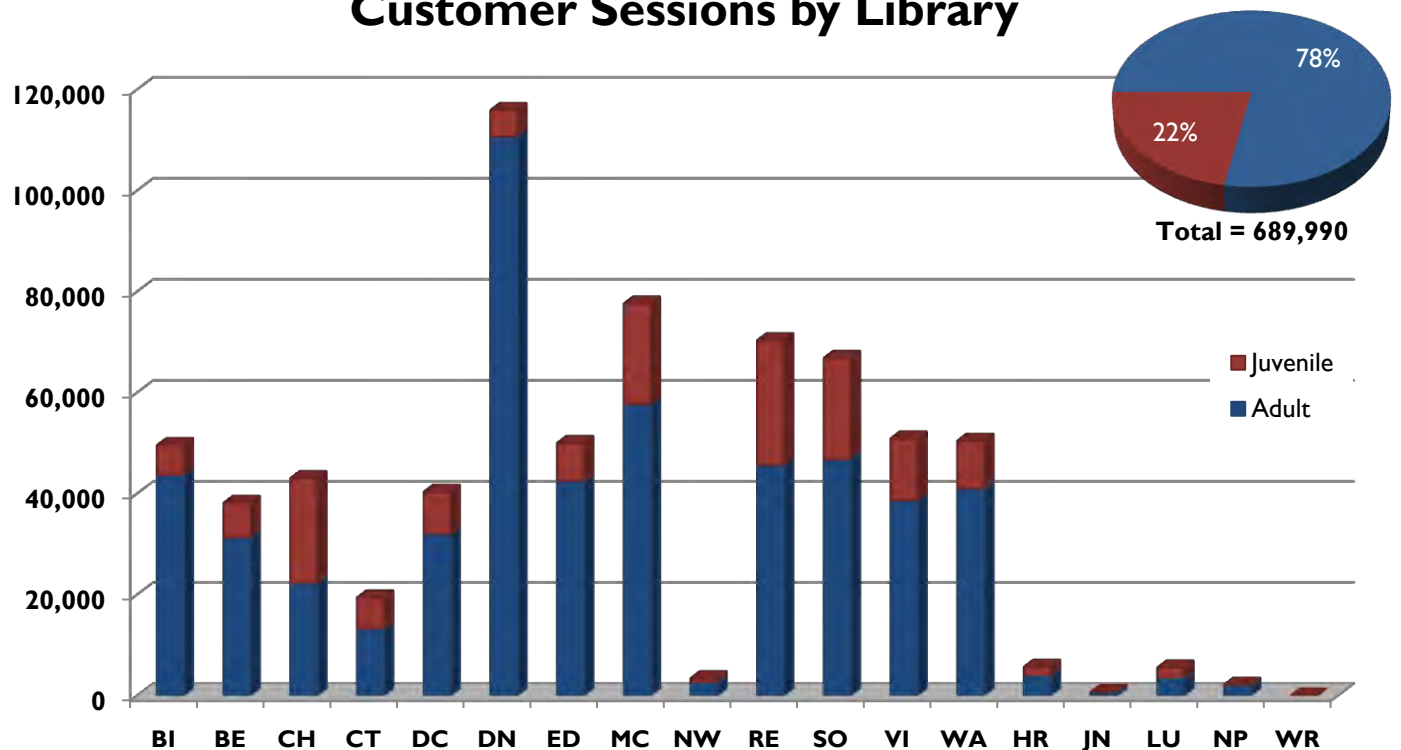


# PUBLIC INTERNET USAGE

## Unique Customers by Library



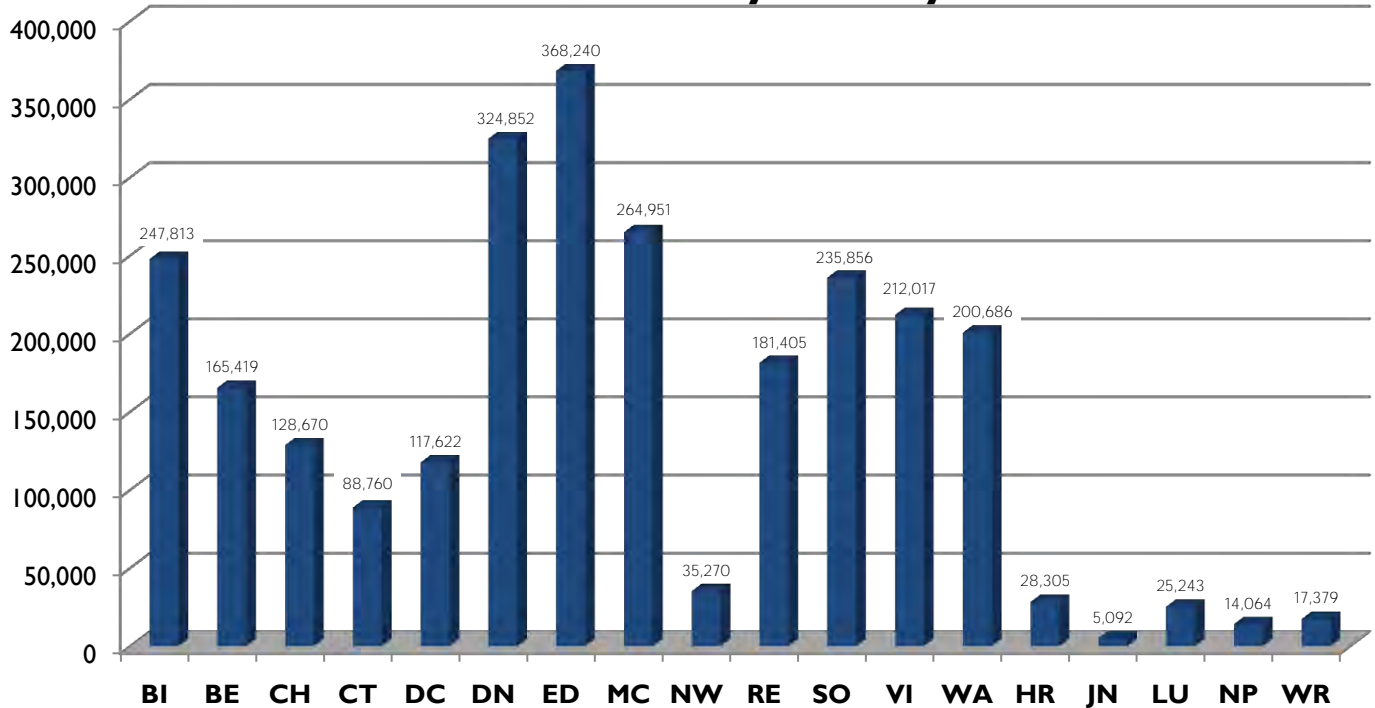
## Customer Sessions by Library



# CUSTOMER VISITS

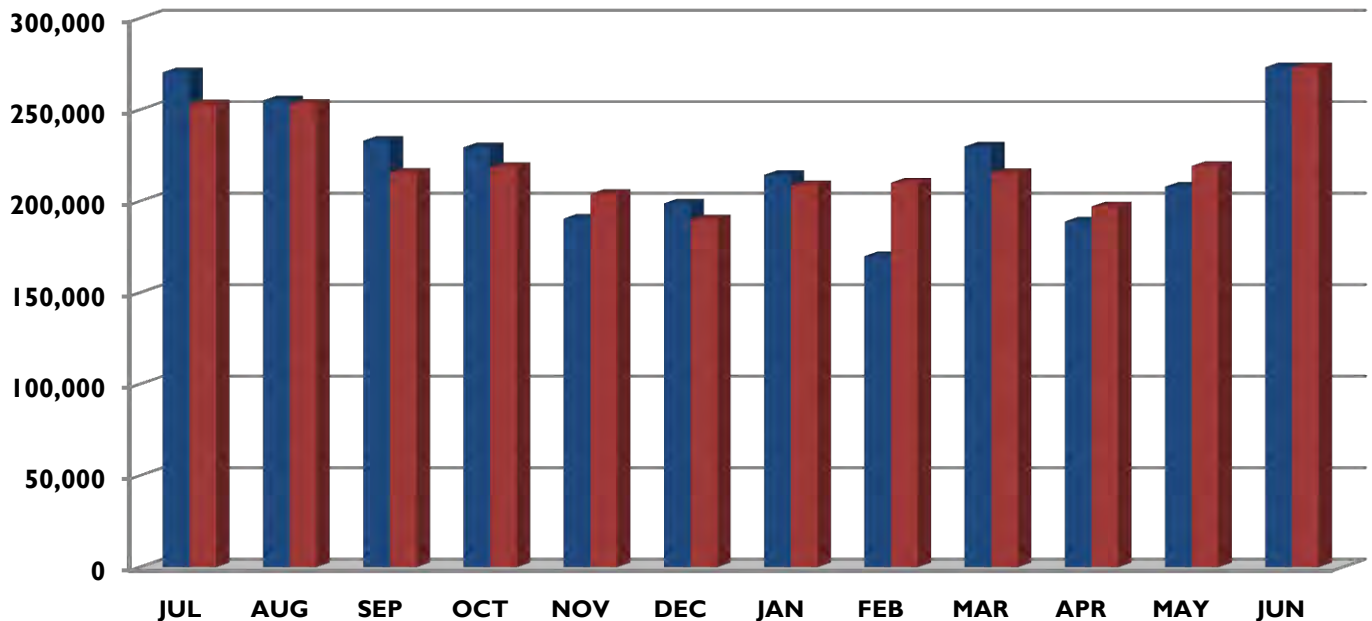
## Total Visits by Library

Total = 2,661,644



## Total Visits by Month

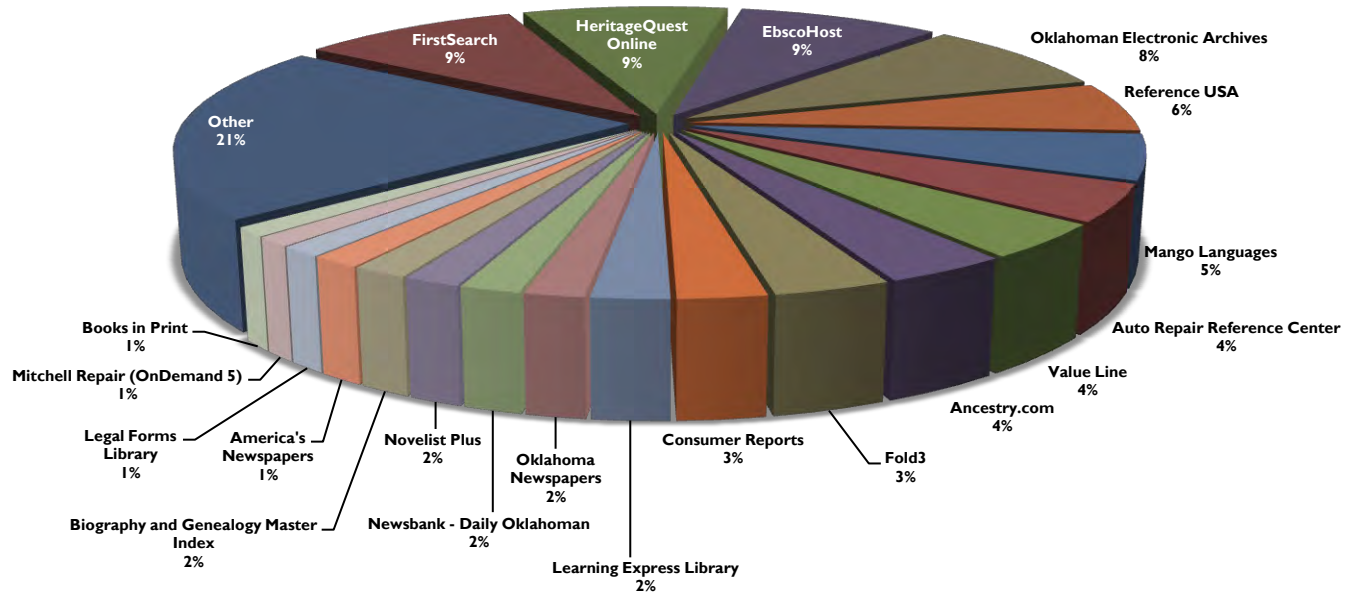
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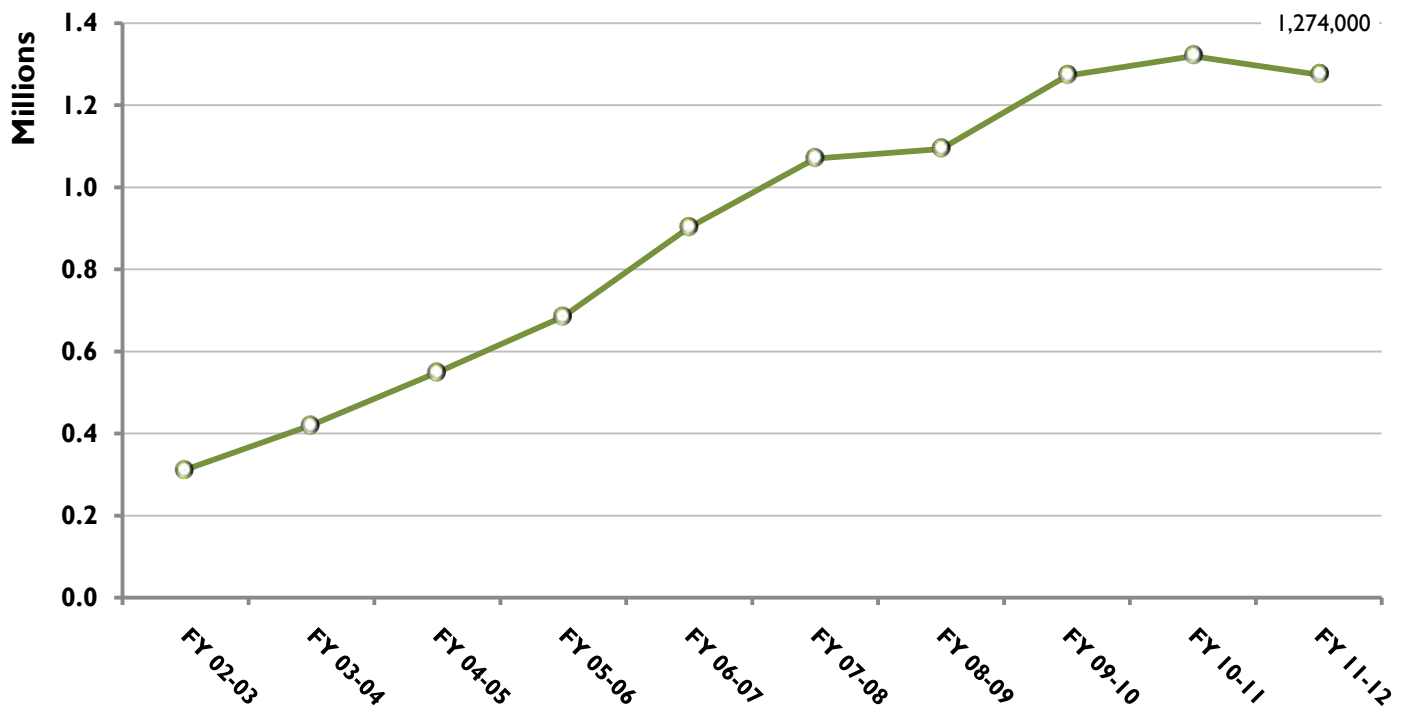
# DATABASES AND WEBSITE

## Database Visits

Total = 191,847



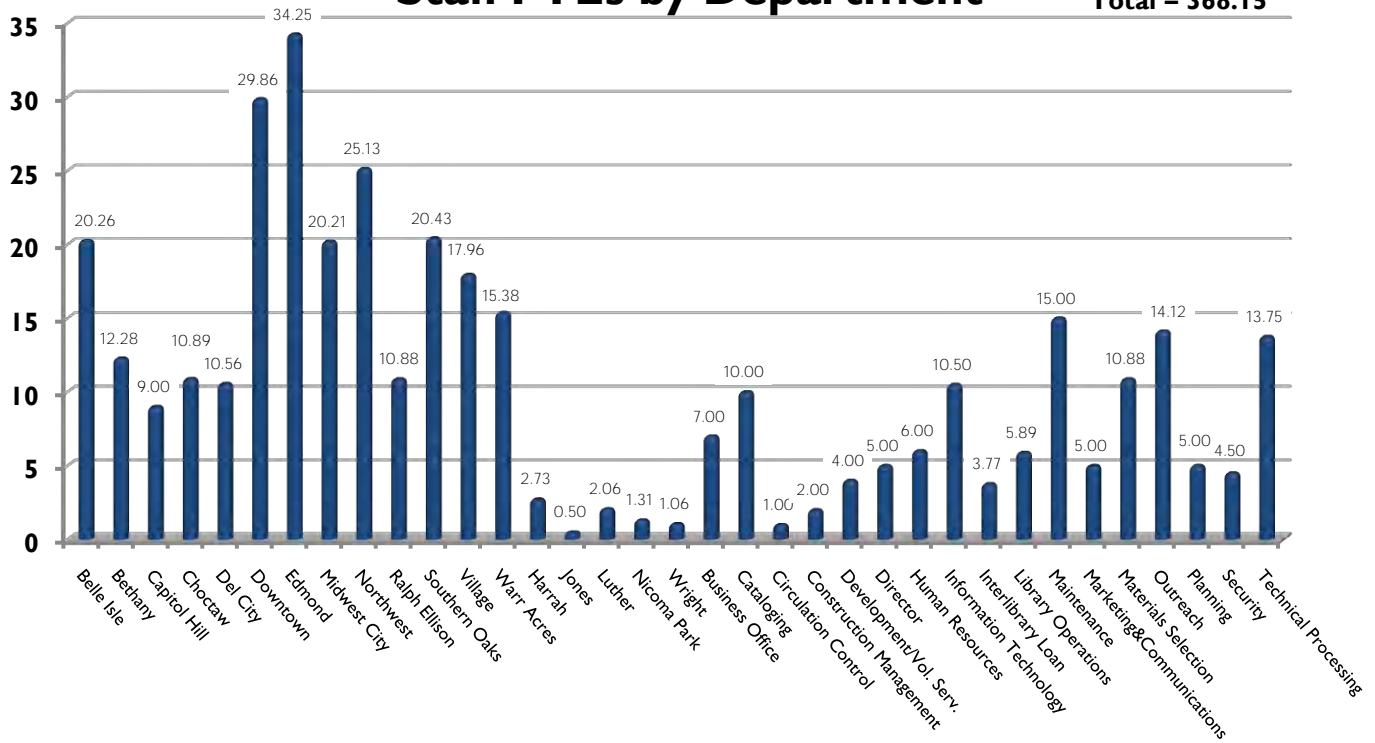
## Metrolibrary.org Homepage Visits



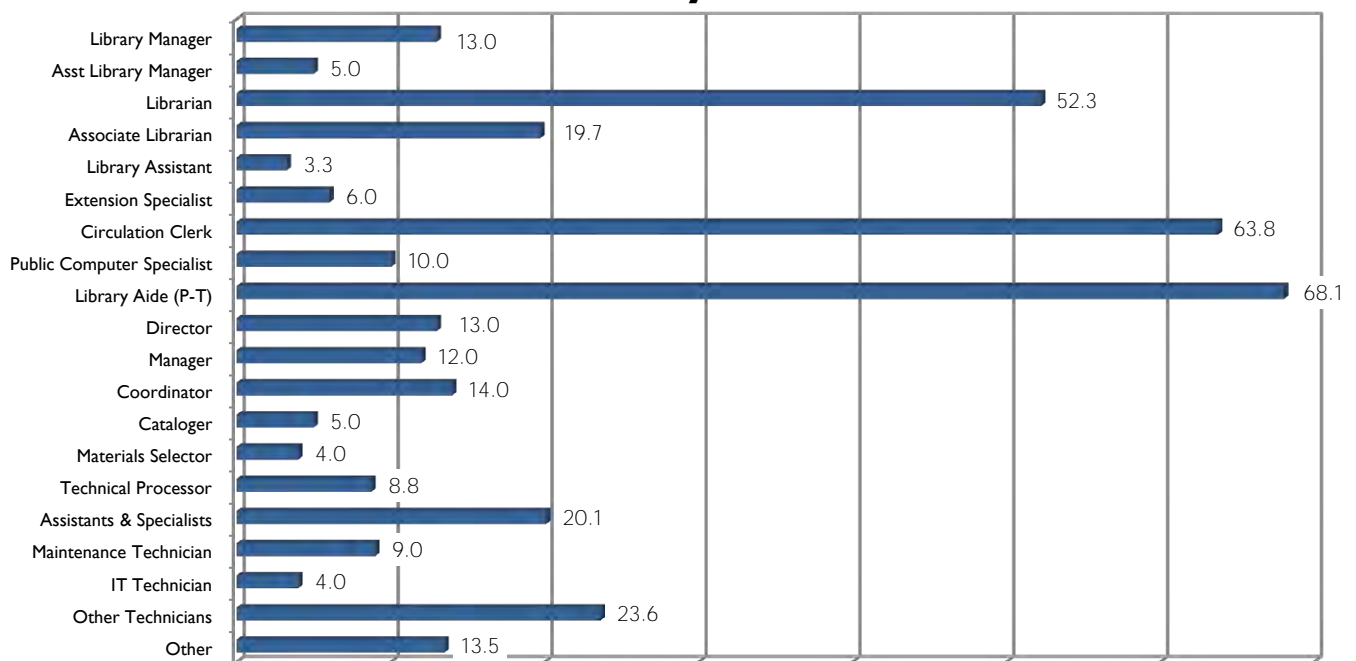
# MLS STAFF

## Staff FTEs by Department

Total = 368.15



## Staff FTEs by Position





# CONCLUSION

Fiscal year 2011-**2012** marked the Metropolitan Library System's continued expansion of library materials and services in Oklahoma County. Facility improvements, increased materials holdings, additional electronic media and online content, and the introduction of new and improved community programs represent a few of the many ongoing projects designed to provide increased value to our community now and for years to come.

6,237,809 items were borrowed or renewed during the 2011-2012 fiscal year, a quantity roughly equivalent to 8.52 transactions for each resident of Oklahoma County. These transactions constitute a 2.54% increase over that which was observed during the previous fiscal year.

Specifically, the Metropolitan Library System eMedia inventory grew by 92.85% to 36,329 items during Fiscal Year 2011-2012. This collection continued its growth in popularity, with the number of items borrowed or renewed increasing by 144.26% to 380,849 transactions during the period.

The Patience S. Latting Northwest Library opened its doors to the community on May 22, 2012. In the 37 days between this date and the end of the fiscal year, 105,242 items were borrowed or renewed, resulting in an average of 277.68 transactions per hour for this location alone.

The number of new library cards issued during the 2011-2012 fiscal year increased by 7.08%, with adult and juvenile new library cards increasing by 5.30% and 11.57%, respectively. As a result, the total number of registered borrowers increased by 2.21% over the previous fiscal year, a portion of which being due to the Southern Oaks Library's temporary facility.

Located in the Almonte shopping center, at SE 59th and May Avenue, new library cards issued at the temporary Southern Oaks facility increased 18.53% over the original location, during the previous fiscal year; illustrating how even seemingly short distances can dramatically impact the availability of library materials and services to the citizens of Oklahoma County.

Finally, in May of 2012, the addition of 6,682 annual operating hours throughout the Metropolitan Library System significantly increased the public's ability to access the varied library materials and services provided to our respective communities.

As has been clearly demonstrated through the data collected during fiscal year 2011-2012, the Metropolitan Library System continues to provide library services to the citizens of Oklahoma County in the variety of ways and formats in which they prefer. In the coming years, the Metropolitan Library System will continue to upgrade and expand its facilities, materials, and services in order to grow alongside the evolving needs of our diverse community.

Prepared by: Planning Services

February 2013